

SWANSEA BAY CITY REGION JOINT SCRUTINY COMMITTEE

DATE 8th October 2024

Report on the delivery of local Meet the City Deal events 2023/24

RECOMMENDATIONS/KEY DECISIONS

To update Joint Scrutiny Committee on the delivery of 4 local Meet the City Deal events during 2023/24

1. Introduction

The attached report summarises the delivery of a series of 4 locally-focused 'Meet the City Deal' events, as recommended in feedback from the 2022 Swansea Bay City Deal (SBCD) Showcase event.

Details include the event preparations and formats, attendee and exhibitor evaluation, and lessons learned to incorporate into future events.

Post event evaluation indicated that the events were well organised and successful based on attendance levels and positive feedback.

2. Background

In March 2022, the SBCD Portfolio Management Office (PoMO) delivered a well-received Showcase Event which celebrated the Portfolio milestone of all 9 City Deal programme and project business cases being approved by UK Government and Welsh Government and the entire Portfolio being in full delivery.

That event hosted over 135 attendees including representatives from both Governments, Local Authorities, the Education and Healthcare Sector, businesses and other public sector bodies.

Feedback from the Showcase event was very positive, with a key recommendation being to host further events across all four Local Authority areas.

A series of 4 locally focused 'Meet the City Deal' events was delivered by the PoMO in partnership with the Local Authority business support teams between July 2023 and April 2024.

Key stats:

- 4 events.
- Over 30 Exhibitors.

- 509 registrations.
- Over 296 attendees = 58% of registrations.
- 74% attendees from private sector.
- 20% of attendees supplied survey responses.
- 84% of people surveyed would attend a future SBCD event.
- 80% of attendees found the events useful or very useful.

Appendices:

None

OFFICER CONTACT

Name:
Peter Austin

Email:
PRAustin@carmarthenshire.gov.uk